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Article

Social Stratification of Education by Ethnic Minority Groups over Generations in the UK

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Abstract

A large body of research has been conducted both on the social stratification of education at the general level and on the educational attainments of ethnic minority groups in the UK. The former has established the increasing fluidity in the class–education association, without paying much attention to ethnicity, whilst the latter has shown reinvigorated aspirations by the second generation without fine-grained analyses. This paper adds to this literature by examining the relationship between family class, ethno-generational status and educational attainment for various 1st, 1.5, 2nd, 2.5, 3rd and 4th generations in contemporary UK society. Using data from Understanding Society, we study the educational attainment of different ethno-generational groups. Our analysis shows high educational selectivity among the earlier generations, a disruptive process for the 1.5 generation, high second-generation achievement, and a ‘convergence toward the mean’ for later generations. Parental class generally operates in a similar way for the ethno-generational groups and for the majority population, yet some minority ethnic groups of salariat origins do not benefit from parental advantages as easily. An ‘elite, middle and lower’ structure manifests itself in the intergenerational transmission of advantage in educational attainment. This paper thus reveals new features of class-ethno relations hitherto unavailable in UK research.

Keywords

class; educational attainment; ethnicity; minorities; multiple-generation groups; social stratification; UK

Issue

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1. Introduction

The national origins of ethnic minority groups to Britain have changed in recent decades. While Britain has had a very long history of immigration, most of the main visible ethnic minority groups came after the end of the Second World War via post-colonial, economic, asylum, or family reunification routes. For instance, members of the black Caribbean group mostly came from Jamaican islands in the 1950s and 1960s, Indians from India and Africa in the 1960s and 1970s, Pakistanis and Bangladeshis in the

1970s and 1980s, and black Africans in the 1980s and 1990s. Of course, many members of visible and non-visible ethnic minority origins such as Chinese and Eastern and Western Europeans did not come in groups in the same manner as the (mostly) post-colonial groups above, but individually, later joined by families. Some of these groups have been in the country for a very long time (Castles & Miller, 2009; Cheng, 1994; Cheung & Heath, 2007; Lessard-Phillips, Fleischmann, & van Elsas, 2014; Li & Heath, 2016). A considerable proportion of the visible minorities came at a quite young age, and a signifi-

cant and a growing portion were born in the country, being second or even third generation at the current time (see Lessard-Phillips, Galandini, de Valk, & Fibbi, 2015, for details on the terminology). The share of ethnic minority groups in Britain has thus increased from 2.9% in 1951 (Cheung & Heath, 2007, p. 512) to 14% in 2011 (Office for National Statistics, 2012) and has been predicted to grow to approximately 20–30% over the next few decades (Lievesley, 2010; Rees, Wohland, Norman, & Boden, 2012). Those born in Britain or those who arrived at a young age will have received their schooling in Britain and have entered the labour market with British qualifications. The extent to which they fare well in the educational and occupational structures, as an integral part of socio-economic integration, has been a major concern of academic and policy research.

The inclusion of ethnic minority groups in British society, including both the migrant generation and their descendants who grew up in the country is, as Li and Heath (2016) commented, at the forefront of current policy debates, despite the lack of clear policies attempting to tackle the issue. Recent British governments have placed an emphasis on integration as an important societal goal (e.g. Department for Communities and Local Government, 2012; Casey, 2016), and the current government has set up a 'Race Disparity Unit' under the Cabinet Office to try to gauge ethnic disadvantages in education and in the labour market. However, such programmes tend to focus on piece-meal responses to local issues rather than implementing relevant policies (Hepburn, 2015). For instance, the centralist New Labour government put much emphasis on 'Education, Education and Education' but failed to tackle the underlying class difference in educational stratification (Goldthorpe, 2010). It is also apt to point out that race and ethnic issues remained largely out of the 'Middle England' political orientation. The coalition and Conservative governments claimed to place their priorities on the promotion of social mobility (Cabinet Office, 2011; Civil Service, 2016) and social justice (Department for Work and Pensions, 2012), but the strategies largely failed to engage with the particular challenges faced by marginalised groups, especially those from ethnic minority backgrounds. Without effective evidence-based policy interventions, the potential for marginalised groups to improve their mobility and integration chances is likely to be limited.

In this paper, we aim to provide evidence on the educational attainment of ethno-generational groups in Britain. In order to do this, we followed and developed the novel approach by Li and Heath (2016) in combining the stratification and ethnic studies traditions and, furthermore, making a more refined differentiation of ethno-generation groupings than found in any existing studies in the UK. In so doing, we seek to determine the socio-ethno-generational factors underlying educational attainment. Our results suggest a complicated story of immigrant advantage and a 'regression to the mean' for later generations. Our approach brings greater com-

plexity to analysis on education and highlights the need to consider the diversity of origin and the multiplicity of generation along with family class in investigating educational stratification as a means of promoting social inclusion.

2. Educational Attainment: Bridging Stratification and Assimilation

Education is one of the most important components of human and cultural capital (Becker, 1962; Bourdieu, 1986) and its importance for the labour market position just as for other domains of people's socio-economic life is undisputed. Social scientists, sociologists in particular, have long been concerned with the unequal opportunities in educational attainment. Yet, there has been a sort of 'division of labour' on educational analysis, with the mainstream sociologists focusing on family class differences and ethnic studies scholars on ethnic differences in educational attainment (Li & Heath, 2016). Part of this divide is due to disciplinary traditions and part due to data limitations. Prominent mobility scholars have conducted studies on the class-educational association (Bukodi, Erikson, & Goldthorpe, 2014; Devine & Li, 2013; Halsey, Heath, & Ridge, 1980; Paterson & Iannelli, 2007) but ethnicity rarely enters the picture. Attention is focused on class gradients or on the extent and direction of possible changes in social fluidity in education (Breen, Luijckx, Müller, & Pollak, 2009). Early students of migration and ethnicity, on the other hand, have been concerned with the ethnic disadvantages in education rather than with family class effects (Bhattacharyya, Ison, & Blair, 2003; Connor, Tyers, Modood, & Hillage, 2004; Dale, Shaheen, Kalra, & Fieldhouse, 2002; Drew, Gray, & Sporton, 1997; Heath & McMahon, 1997), but this is changing (Jackson, 2012; Lenkeit, Caro, & Strand, 2015; Rothon, 2007).

From the point of view of mainstream stratification research, the primary concern is how origin class uses its superior socio-economic-cultural resources to help the educational attainment of their children, how social inequality is maintained over time and across countries, and whether or to what extent this rigidity is being loosened (Breen & Jonsson, 2005; Breen et al., 2009). If we think about the Origin-Education-Destination (OED) model of status attainment (Blau & Duncan, 1967; Sewell, Haller, & Portes, 1969), the focus is on the relationship between parental social origins and education, and the ways in which class-origin advantages are transmitted in the educational realm. Among the ways in which these advantages are transmitted, the focus is on social capital (Coleman, 1988), cultural capital (DiMaggio, 1982) and economic capital (Breen & Goldthorpe, 1999). Within this stream of research, there is no reason why origin class would function in different ways for different ethno-generational groups, and ethnicity is thus rarely acknowledged within social stratification research on education even though class may work differently for different eth-

nic groups (Platt, 2016). There have also been recent attempts to add migrant/ethnic status to the OED model (see, e.g., Heath et al., 2008; Li & Heath, 2016; Zuccotti, 2015), but research is still in its infancy.

From the ethnic studies perspectives, a long-held view foresees a gradual process of ethnic convergence across generations. The revised straight-line assimilation theory, as espoused by Alba and his colleagues (Alba, Lutz, & Vesselinov, 2001; Alba & Nee, 2003; Waters, Tran, Kasinitz, & Mollenkopf, 2010) and reformulated from the classical assimilation theory developed by the founders of the Chicago School of Sociology, predicts a ‘process of interpenetration and fusion’ of early 20th-century migrants with the host society (Park & Burgess, 1921, p. 735). The defining features of the process include the successive generational upward mobility, greater integration into the mainstream, and reduced ethnic distinctiveness in terms of language use, residential concentration and marriage patterns for most minority ethnic groups (Gordon, 1964). The most important implication of this revised theory for our present purposes is that, overall, the second and higher generations can be expected to make educational progress which will facilitate increasing integration into the host society’s socio-economic life. But origin class effects are overlooked in this account. In this latter regard, we need to note that the ‘segmented assimilation theory’ proposed by Portes and colleagues (Portes, Fernández-Kelly, & Haller, 2009) does acknowledge the role of parent class but only suggests a binary structure.

The foregoing discussion has suggested that as the proportion of ethnic minority groups in the UK has increased with many being second and higher generations, the educational disparities with the mainstream population may have reduced. Recent research shows that ethnic minority members tend to do well and some groups even outperform the majority group in education (Demack, Drew, & Grimsley, 2000; Dustmann & Theodoropoulos, 2010; Heath, Rothon, & Kilpi, 2008; Jackson, 2012; Rothon, Heath, & Lessard-Phillips, 2009; Strand, 2014). Yet there are various unsolved issues in existing research. Firstly, the distinction between ethnicity and generation is not explicitly made and research on third generation education has not been possible due to data limitations. Secondly, we do not know whether the possible increasing fluidity in the class-education association in Britain is due to narrowing class inequality as suggested by Breen et al. (2009) or to increasing ethnic outperformance over whites in spite of their lower parental class positions. By combining the stratification and the ethnic studies traditions could thus not only shed light on the apparent mystery in Breen et al.’s findings but also help us gain a deeper understanding of the class-education associations over different generations of ethnic groups in Britain. It could help test whether the revised assimilation theory could find its support in the British context.

With these considerations in mind, we aim to address the following questions:

- Do the minority ethnic groups over different generations in the UK have the same level of educational attainment as their White British peers without an immigration background?
- Are patterns of ethnic overperformance found in the existing literature supported when a more granular measure of ethno-generational status is used?
- Is social advantage and disadvantage (SAD) transmitted in the same way for minority ethnic groups as for the majority group?

Answering those questions will help further our understanding of the education of ethno-generational groups in Britain and provide a strong evidence base for studying the educational mobility of ethnic groups across generations.

3. Data and Methods

We use the first three waves of the United Kingdom Household Longitudinal Survey, also called Understanding Society (USoc; University of Essex, Institute for Social and Economic Research, & National Centre for Social Research, 2013) for this study. We pooled them together to maximise sample size. Our analytical sample size ($N=37,846$) includes individuals with valid values on all variables used in the analysis. The USoc has ethnic boost samples and contains information about grandparental, parental, and respondent’s place of birth which, given its large sample size, allowing us to differentiate 48 ethno-generational groupings with sufficient sample sizes for analysis (see note 2 of Table 1). This is more refined than any existing research in the UK has attempted. We were able to differentiate, whenever possible, between individuals from the first generation (individuals born outside of the UK and who arrived to the UK after age 16); the 1.5 generation (individuals arriving to the UK during compulsory schooling—ages 6 to 16); the second generation (individuals born in the UK of non-UK born parents or who migrated before age 6); the 2.5 generation (individuals with one immigrant and one UK-born parent); the third generation (individuals born in the UK with at least one non-UK-born grandparent); and the fourth generation (individuals born in the UK with UK-born parents and UK-born grandparents). We were also able to differentiate between many of the ethnic groups usually found in British survey data. This allowed us to have fine-grained ethno-generational categories that also take into account immigrant parentage for the white groups, something not often found in research but nonetheless important given historical migratory flows to the UK from neighbouring or Old Commonwealth countries. Ethnicity is based on ethnic self-classification, a measure that is subjective and a changeable over one’s life course (Simpson, Warren, & Jivraj, 2015) and may imply a mismatch between reported and externally perceived ethnicity. We focussed our analyses

Table 1. Ethnicity by generational status in Britain, respondents aged 25–64 (2009–2012).

	Generation (% of group)						N
	1st	1.5	2nd	2.5	3rd	4th	
White British	0.6%	0.5%	2.7%	5.4%	7.3%	83.4%	29,072
White Irish	24.6%	6.0%	21.0%	8.9%	3.8%	35.7%	793
White Other	82.9%	2.8%	5.5%	3.8%	*	5.0%	1,338
Mixed	35.6%	*	17.4%	40.0%	7.0%	*	511
Black Caribbean	21.1%	18.0%	55.4%	5.5%	*	*	738
Black African	79.8%	7.5%	12.7%	*	*	*	1,036
Indian	55.9%	12.3%	31.7%	*	*	*	1,405
Pakistani	54.8%	11.0%	34.2%	*	*	*	964
Bangladeshi	60.3%	17.7%	22.1%	*	*	*	563
Chinese	82.3%	*	17.7%	*	*	*	203
Other Asian	84.1%	6.0%	9.9%	*	*	*	489
Other	49.2%	12.5%	9.5%	8.1%	9.4%	11.4%	734
Total	10.5%	1.5%	5.3%	5.3%	6.3%	71.1%	37,846

Notes: 1. Weighted analysis and unweighted Ns (authors' analysis). Row totals may not add to 100% due to rounding errors; 2. Cell counts under 30 are considered too small for analysis and merged with the 'Other group'. Source: Understanding Society.

on respondents aged 25–64. As we can see from Table 1, there is quite a variation in the generational status distribution among the various ethnic groups, which tend to follow the migratory patterns of the different groups (Lessard-Phillips et al., 2014).

We investigated the patterns and trends of educational attainment in the UK by different ethno-generational groups in the following way. We constructed a measure of parental class by deriving the 3-class version of the National Statistics Socio-Economic Classification (NS-SEC) from the 2010 Standard Occupational Classification (SOC2010) of parental occupation when respondents were 14 years of age. Using the dominance approach, which will often use the occupation of the non-immigrant parent in the 2.5 generation, the three-fold parental class schema covers (1) professional/managerial salariat (I-II), (2) intermediate class (III-IV), and (3) manual working class (semi-routine, routine, V-VII). With regard to education, and given the importance of university-level education for gaining high-level occupations and for fostering social mobility (Garratt & Li, 2005), we looked at the respondents' highest level of educational attainment and differentiate between those with degree-level or above qualifications and those without. We also used indicators of age and sex of the respondents (the descriptive statistics of age, sex and parental class are shown in Table 2). In the analyses, we first look at descriptive statistics to examine gross differentials. We then use a logit model of degree-level attainment for the full sample, comparing each of the ethno-generational status groups with the 4th generation white British (our reference category), to investigate ethnic differentials in educational attainment. Our models include parental class as the main explanatory variable and controls for age and sex. As the logits (log odds ratios) from the models are less intuitive to understand, we present average marginal effects (Mood, 2010).

Table 2. Main control variables and their distribution in the data.

Age	
Mean	44.4
SE	0.09
Range	25–64
Sex (%)	
Men	49.1
Women	50.1
Highest parental class (%)	
Professional/managerial: salariat	33.3
Intermediate class	27.7
Manual working class (semi-routine, routine)	39.0
N	37,846

Source: Understanding Society.

4. Results

Figure 1 portrays the percentage of university degree holders among the various ethnic groups by generational status.

Before we enter detailed discussion, we alert readers that unlike bar charts we usually see in academic papers, the bars in Figure 1 do not add to one hundred percent. Rather, for each of twelve ethnic minority groups, we have 'stacked' the percentages of respondents in each generational status who have degree-level education or above. For large ethnic groups such as white British, we could differentiate six generational statuses (1st, 1.5, 2nd, 2.5, 3rd and 4th generations) whereas for small ethnic groups such as Chinese, we could only differentiate two generational statuses (1st and 2nd). The 4th generation white British comprise the largest majority of all groups

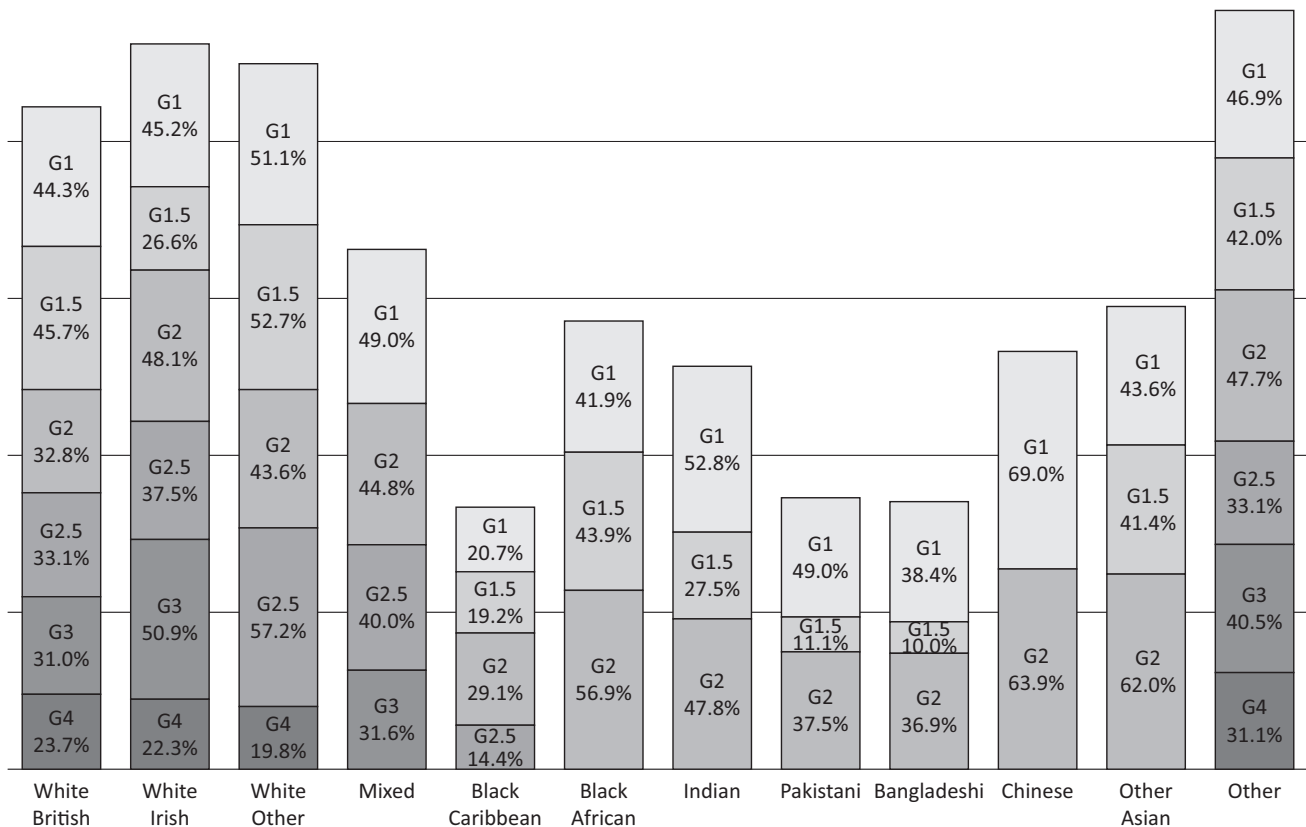


Figure 1. Degree-level attainment by ethno-generational status. Source: Understanding Society.

in our data. As such, they constitute the ‘core’ of the population and serve as the meaningful reference group for all other groupings.

Looking in closer detail at the patterns in Figure 1, we find features which tend to go unnoticed in standard ethnic studies due to the crude measures of ethno-generational groups but which are brought into great relief thanks to our refined measurement. Firstly, we find clear evidence of first-generation positive selection for white groupings and for most of the visible ethnic minority groups alike, rendering support to claims by Borjas (1987) in the American context and to Li and Heath (2016) on the selection effects on ethnic social mobility. Thus, white British, white Irish (those from the Republic of Ireland), white Other (from North America, Western Europe, Australia and New Zealand, and Central and Eastern Europe), mixed (namely, white and black, white and Asian), Black African, Indian, Pakistani, Bangladeshi, Chinese, Other Asian, and ‘Other’ respondents of the migration generation are all highly educated, with two thirds of Chinese and over half of Indian first-generation respondents having degree level education or above. This forms a very sharp contrast to the 23.7% for the white British main-stream (fourth generation) with university education.

The first generation ethnic minority groups, in spite of their high level of education, tend to face great difficulties in the British labour market as their qualifications were obtained overseas and are not usually seen as hav-

ing the same ‘values’ by employers. Thus, they tend to face higher levels of unemployment or find themselves in menial jobs (Heath & Li, 2008; Li, 2010). One of the possible implications is that those arriving in the young ages may, given the precarious employment position of their parents and financial difficulties in their families, opt for the labour market rather than continuing education at the end of compulsory schooling. Thus, we find that the 1.5 generation respondents of black Caribbean, Pakistani, and Bangladeshi heritages are all less likely to have degree level education than either their 1st or 2nd generation peers. This notwithstanding, it is also the case that other 1.5 generation respondents are not less likely to have degree levels than their 4th generation white British peers and this may indicate a pattern of additional investment to avoid hardship or discrimination on the labour market (Heath et al., 2008).

Thirdly, we find a quite consistent pattern of second-generation advantage among most groups (as compared to the 4th generation white British) that also applies to members of the 2.5 and 3rd generations, with very few exceptions. There also seems to be a clear case of ‘regression to the mean’ with regard to more established generations in the white groups. For these groups, the percentages with degree level qualifications decline over generations towards that of 4th generation white British, our core group (although some may be due to the younger age profile of some of these groups). This is a sign of ‘inte-

gration’ although it speaks of ethno-generational groups losing the competitive edge in education. We are unable to look into this issue further for ethnic minority groups because of sample size issues, but if their skin colour remains an inhibiting factor in employment and career advancement, this kind of integration could work to the disadvantage of visible ethnic minority groups.

The patterns highlighted above could be due to many factors, including selectivity and generational change in overall levels of education or different ages or historical times of arrival with different educational opportunities open to them, resulting in group-specific attainment profiles. But we also need to look at the profile from a class perspective. The data are shown in Figure 2, which depicts the distribution of degree qualifications by parental class and ethnic group. The patterns here are more in line with a narrative of higher educational attainment among higher parental social classes. This appears to hold for all ethnic groups, with the sole exception of black Caribbean respondents in the salariat. There are, however, some groups where the percentage of degree holders is much higher than for the White British across all socio-economic categories. This is especially the case for the Chinese and Indian groups. It is also worth noting that among those from working-class families, all other ethnic groups are more likely than the white British to have degrees, with the Chinese four times as likely (46.0% and 12.1% respectively). Thus, at least at

prima facie level, class does not work in the same way for the majority as for the minority groups. The way in which class and ethno-generational status interact will be further investigated below.

To further explore the interrelations between class, ethnicity and generational status on educational attainment, we turn to the regression results. With regard to ethnic effects, as shown in Figure 3, the data points for most ethno-generational groups are clearly above the horizontal line denoting distance in degree-level attainment compared to the core white British, and there are no groups having lower levels of attainment than the mainstream white British. For most ethnic minority groups, we see a clear net effect of ‘second generation advantage’ that outweighs the ‘first generation selectivity’ once controls are added. Moreover, there is a trend of ‘regression to the mean’ among different generations of white British and mixed respondents, and a somewhat similar patterning among the white Irish and white Other groups. The black Caribbean respondents, for all their generational groupings, exhibit no signs of educational advantages as do most other groups who outperformed the white British. Class is, of course, very important for children’s educational attainment, but to an expected and mostly similar extent across ethno-generational groups; there were very few significant interaction effects between ethnicity and class. An examination of the AMEs for ethnicity at each level of parental class show a

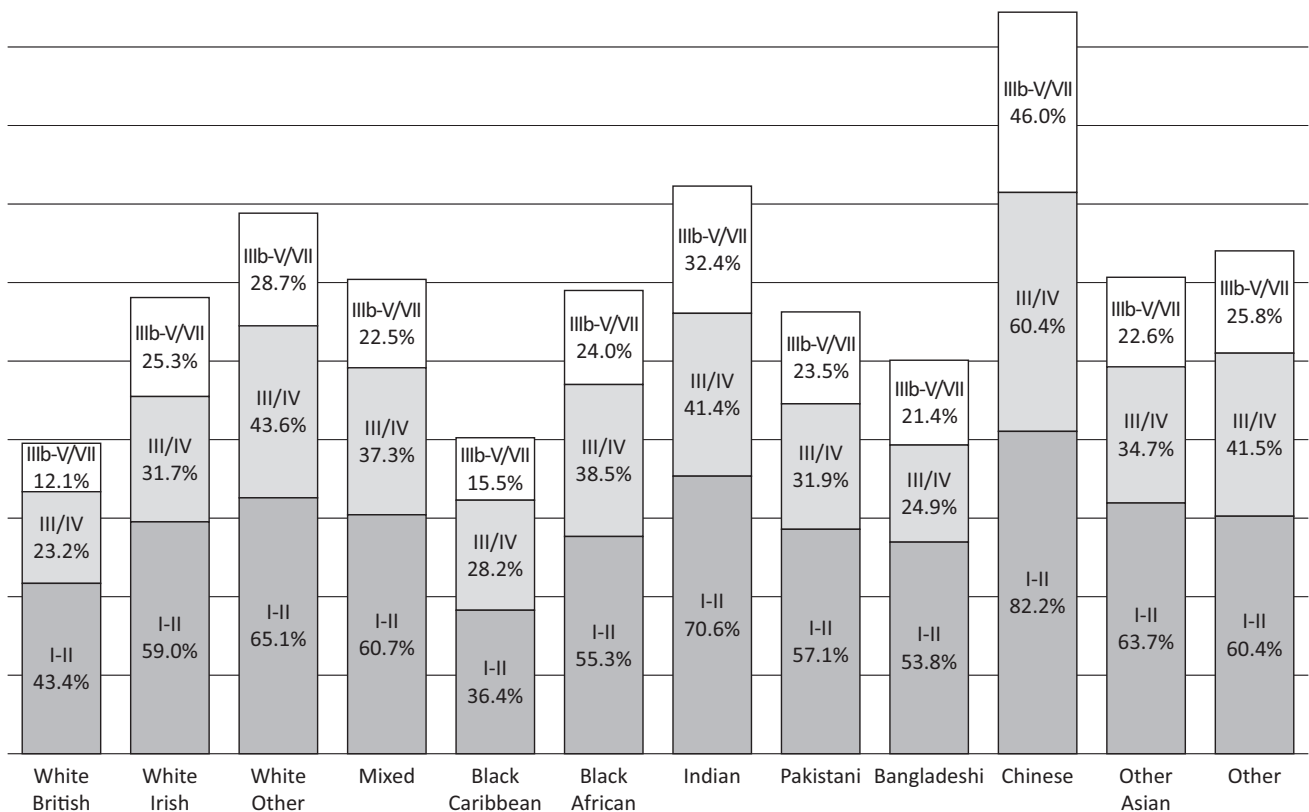


Figure 2. Degree-level attainment by ethnicity and parental social class. Source: Understanding Society.

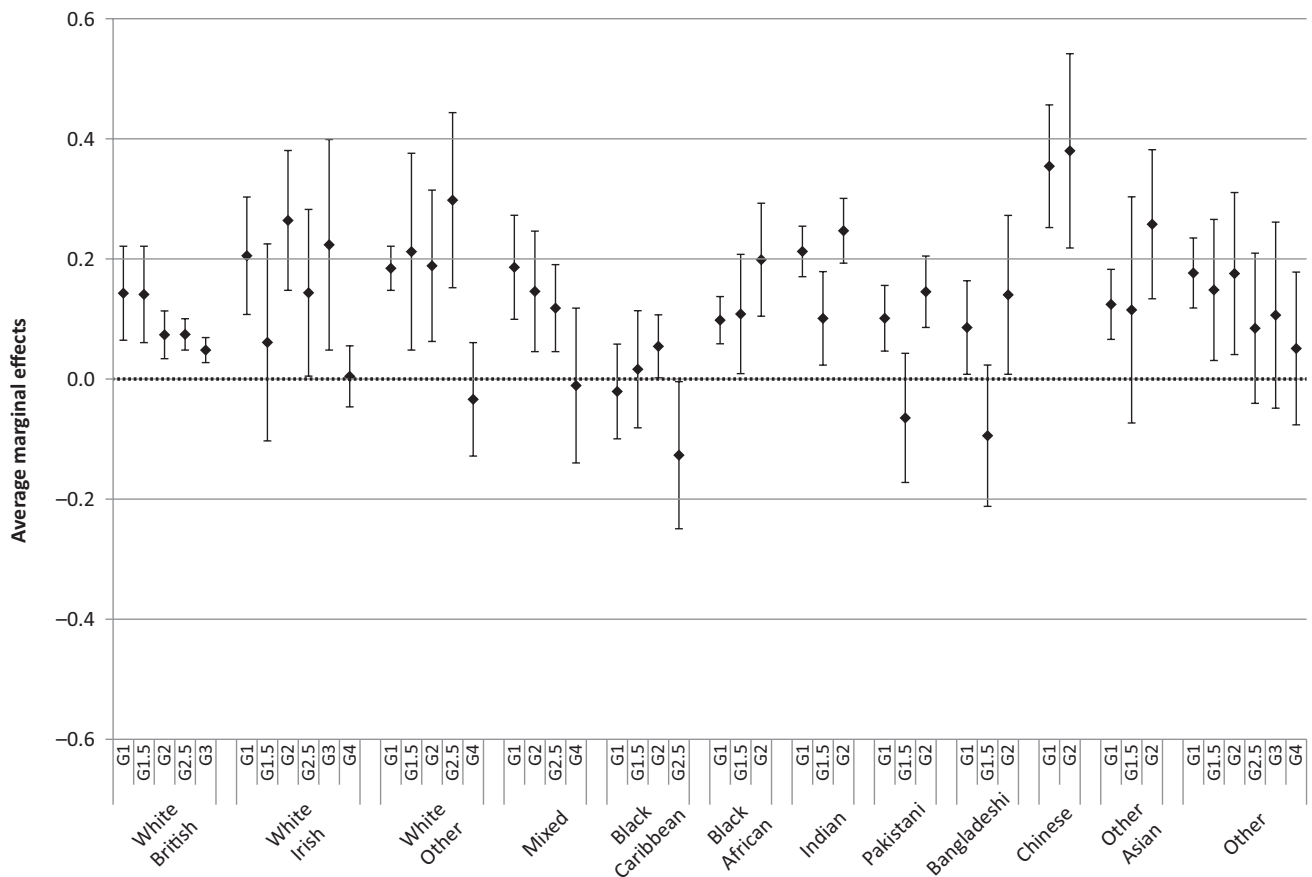


Figure 3. Average marginal effects of ethnicity on degree attainment, model controlling for class, age, and sex. Source: Understanding Society.

complex pattern of variation that generally reproduces the pattern shown above. Moreover, these results also show that the negative effects for the 2.5 generation black Caribbean respondents tend to be concentrated among the highest parental class and that 1.5 generation respondents of Pakistani (salarial) and Bangladeshi (intermediate) origins fail to achieve degree-level attainment. We have also conducted loglinear and unidiff analyses to look at the relationship between education and class for the different ethno-generational groups. The results (available on request) are largely in support of our discussion. For space reasons, we do not present the detailed modelling results here. Taken altogether, these results suggest that most ethno-generational groups seem to exhibit a greater defiance of origin effects, especially for more recent generations.

5. Discussion and Conclusions

With this paper, our aim was to further our understanding of the inclusion of ethno-generational groups within the UK educational structure by examining the educational attainment of ethnic groups across detailed immigrant generations. We did this by using insights from the social stratification literature and from scholarship on ethnic minorities. This was done to investigate whether

the trends in the ethnic literature were supported by using more diverse measures of origin using the interaction of ethnicity and generation as a starting point for analyses. We also wanted to investigate whether the transmission of social advantage and disadvantage operates in a similar fashion for individuals with and without an immigration background. Using Understanding Society to investigate this, we were able to look at the educational attainments of 48 different ethno-generational groups.

Our results suggest four main features of interest regarding to the attainments of ethno-generational groups in the UK. In the first instance, we see a clear story of high educational selectivity among the first generation for most of the groups under study, which fits established literature about the positive selection of migrants. Even for the Black Caribbean group, which exhibits levels of attainment similar to that of the 4th generation white British, the story is still a positive one. In the second instance, and in line with established research, UK-born individuals with immigrant parentage fit overall narratives of ‘immigrant advantage’ present in the literature (Kao & Tienda, 1995).

Aside from these ‘success’ stories in securing a place at the top of the educational structure, we also found two other important features. Firstly, we see that the 1.5 generation does not seem to build on the skills se-

lectivity advantage of the first generation or the 'immigrant advantage' of the second generation to the same extent. When it is possible to differentiate them from the 1st generation, we see that members of the 1.5 generation seem to experience some type of disruptive process of migration during the school-age years for their overall educational attainment. We suggested family financial disadvantage as a reason for their decision to enter the labour market rather than stay on in education, which is plausible but needs further corroboration. This is beyond the scope of this paper, requiring detailed data on both parents' and respondents' work-life histories and family financial conditions. Finally, for the more 'established' generations, we notice an overall convergence toward the level of attainment of the more established group, the 4th generation white British (or, in certain instances, lower levels of attainments relative to the comparison group). This also appears to be the case for individuals with some immigrant parentage, suggesting that having a non-immigrant parent may lead to convergence toward the mean rather than greater advantage. This supports the argument that, whenever possible, the 2.5 generation should be analysed separately, although for different reasons than those argued by Ramakrishnan (2004). Given that these groups tend to be relatively young, we will need to wait more time before we can say for certain whether this convergence is a trend or a demographic artefact. Moreover, more detailed analyses are needed to really disentangle the extent to which these ethno-generational effects add to the existing, separate, advantages and disadvantages of ethnicity and generation.

Overall, we see a complicated story of social advantage and disadvantage that highlights the need to take the diversity of ethnic, immigrant, and social background into account when looking into issues of educational attainments. This has mostly been ignored but tells interesting stories with regard to the inclusion of ethno-generational groups in the UK. This suggests that parental social background may work in varying ways within groups, as recently argued by Lenkeit and colleagues (2015) and that other influences may be at play. This approach may, we believe, be useful to study inclusion into other spheres, such as the labour market where we know important disadvantages exist.

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Conflict of Interests

The authors declare no conflict of interests.

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