

Mixing methods and crossing boundaries in the study of international migration

Fitzgerald, David Scott

Veröffentlichungsversion / Published Version

Arbeitspapier / working paper

Zur Verfügung gestellt in Kooperation mit / provided in cooperation with:

SSG Sozialwissenschaften, USB Köln

Empfohlene Zitierung / Suggested Citation:

Fitzgerald, D. S. (2010). *Mixing methods and crossing boundaries in the study of international migration*. (COMCAD Working Papers, 73). Bielefeld: Universität Bielefeld, Fak. für Soziologie, Centre on Migration, Citizenship and Development (COMCAD). <https://nbn-resolving.org/urn:nbn:de:0168-ssoar-367453>

Nutzungsbedingungen:

Dieser Text wird unter einer Deposit-Lizenz (Keine Weiterverbreitung - keine Bearbeitung) zur Verfügung gestellt. Gewährt wird ein nicht exklusives, nicht übertragbares, persönliches und beschränktes Recht auf Nutzung dieses Dokuments. Dieses Dokument ist ausschließlich für den persönlichen, nicht-kommerziellen Gebrauch bestimmt. Auf sämtlichen Kopien dieses Dokuments müssen alle Urheberrechtshinweise und sonstigen Hinweise auf gesetzlichen Schutz beibehalten werden. Sie dürfen dieses Dokument nicht in irgendeiner Weise abändern, noch dürfen Sie dieses Dokument für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, aufführen, vertreiben oder anderweitig nutzen.

Mit der Verwendung dieses Dokuments erkennen Sie die Nutzungsbedingungen an.

Terms of use:

This document is made available under Deposit Licence (No Redistribution - no modifications). We grant a non-exclusive, non-transferable, individual and limited right to using this document. This document is solely intended for your personal, non-commercial use. All of the copies of this documents must retain all copyright information and other information regarding legal protection. You are not allowed to alter this document in any way, to copy it for public or commercial purposes, to exhibit the document in public, to perform, distribute or otherwise use the document in public.

By using this particular document, you accept the above-stated conditions of use.

David Scott Fitzgerald *

Mixing methods and crossing boundaries in the study of international migration

COMCAD Arbeitspapiere - Working Papers

General Editor: Thomas Faist

No. 73 , 2010

2010

* University of California San Diego. dfitzgerald@ucsd.edu

Fitzgerald, David Scott

Mixed Methods and Crossing Boundaries in the Study of International Migration

Bielefeld: COMCAD, 2010

(General Editor: Thomas Faist; Working Papers – Centre on Migration, Citizenship and Development; 73)

The COMCAD Working Paper Series is intended to aid the rapid distribution of work in progress, research findings and special lectures by researchers and associates of COMCAD. Papers aim to stimulate discussion among the worldwide community of scholars, policymakers and practitioners. They are distributed free of charge in PDF format via the COMCAD website.

The opinions expressed in the papers are solely those of the author/s who retain the copyright. Comments on individual Working Papers are welcomed, and should be directed to the author/s.

University of Bielefeld
Faculty of Sociology
Centre on Migration, Citizenship and Development (COMCAD)
Postfach 100131
D-33501 Bielefeld
Homepage: <http://www.uni-bielefeld.de/tdrc>

Abstract

Building on the transnationalism literature, I argue for multi-sited fieldwork in countries of migrants' origin and destination and the removal of national blinders so that both domestic and international migrations are brought into the same frame for comparison. Such an approach can move beyond description alone by amending the extended case method to engage theoretical research programs in ways that attend to the representativeness of a case study. The analytical fruit of these strategies is demonstrated with examples from the migration literature and ten years of ethnographic and survey fieldwork among Mexican migrants.

Mixing Methods and Crossing Boundaries in the Study of International Migration

Mixing Methods and Crossing Boundaries in the Study of International Migration

The contemporary era of “globalization” presents methodological challenges that seem novel, though the extent to which globalization is new, a continuation of a secular trend, or a return to an earlier era is the subject of debate (Held and McGrew 2000; Urry 2000). For ethnographers, a research agenda has developed around the analysis of how the global intersects with the local in the experiences of individual agents (Appadurai 1991; Marcus 1995; Gupta and Ferguson 1997; Burawoy 2000; Gille and Riain 2002; Amselle 2002). International migrants are critical research subjects in that endeavor in both cultural anthropology and sociology (Schiller et al. 1992; Kearney 1995; Brettell 2000; Foner 2000; Kyle 2000; Levitt 2001; R. Smith 2006). Drawing on ten years of ethnographic fieldwork among Mexican migrants in Mexico and the United States, this paper argues that three methodological strategies can usefully guide ethnographic explorations of the relationships between migrants, places, and culture, without slipping into the mire of “globaloney” (Favell 2001). I propose a way of defining the field of study as multi-sited and bi- or multi-national; executing a study in a historically-sensitive way through archival work and revisits; and supporting claims about the broader significance of ethnographic work through a revision of the extended case method.

Ethnography is a “family of methods involving direct and sustained social contact with agents” (Willis and Trondman 2000:1). Here I use it in the broadest sense to include methods of intensive interviewing as well as participant-observation. The first strategy draws on Marcus (1995) and Hannerz (1998, 2003) to show how four different types of multi-sited ethnographies reveal the full scope of the migration experience and its impacts. Exploring sites that are linked to each other is a way to rejuvenate the ailing field of comparative ethnography (see de Munck 2002). Despite the practical and epistemological problems of multi-sited fieldwork, it offers advantages for gaining access to members of multi-sited networks and explaining the effects of place on a variety of outcomes. The most serious hazard of stretching research resources too thin can be reduced through a strong theoretical orientation and models of collaborative work established generations ago (Thomas and Znaniecki 1927).

A second strategy is stripping off the national blinders that restrict the construction of the field, and integrating both sending and receiving country sites. This has been the welcome position of the transnationalism literature. Yet even that literature, which rightly warns of the

dangers of “methodological nationalism” (Wimmer and Glick Schiller 2002), has fallen into the trap of unconsciously defining its subjects in national terms. I illustrate the benefit of bringing domestic and international migration into the same analytic frame by discussing a comparison of hometown associations in major U.S. and Mexican cities formed by migrants from the same provincial Mexican town. This strategy isolates and reveals the political quality of international migration and suggests commonalities and differences with domestic urbanization.

A third strategy advocated here is the development of research programs in which ethnographic case studies contribute to the elaboration of migration theories (Lakatos 1978; Burawoy 1991, 1998). Amending dominant perspectives on the extended case method, however, I argue that establishing the representativeness of a case is necessary to refine a research program. Finally, I conclude with suggestions about the way multi-sited work, removing national blinders, and elaborating a research program are useful to ethnography more generally.

MULTI-SITED FIELDWORK

The “field” of ethnographic inquiry is not simply a geographic place waiting to be entered, but rather a conceptual space whose boundaries are constantly negotiated and constructed by the ethnographer and members (Gupta and Ferguson 1997; Emerson 2001). The methodological mandate “to follow the people” (Marcus 1995) as they travel between localities takes seriously the movement that constitutes the migratory process. Migration inherently means both emigration from some place and immigration to another, implying that research should include both sending and receiving areas (Nyíri 2002; Glick Schiller 2003; Sayad 2004).

Among a growing number of studies adopting a two-site strategy, Robert Smith (forthcoming) examines migration between a town in the Mexican state of Puebla and New York City, demonstrating migrants’ integration into New York at the same time as many remain deeply engaged in the political, economic, and cultural life of Puebla. A second strategy is to compare multiple destinations in the same country for migrants of a common origin, as Guarnizo, Sánchez, and Roach (1999) have done in their comparison of local factors in Los Angeles and New York that help explain varying degrees of homeland ties among Colombians. A third strategy of studying a migrant sending community and its satellites in multiple receiving countries, as Tilly and his associates (1994) began to do for Italians from the village of Roccasecca dispersed in Lyon, Sao Paolo, Buenos Aires, New York, and Toronto, sets up a

natural quasi-experiment controlling for origins that explains how receiving contexts pattern migrants' economic mobility. Finally, multinational fieldwork need not include the country of origin to yield analytic leverage from the multi-sited method, as Ostergaard-Nielsen (2003) shows in her comparison of Kurdish nationalists in different European countries that explains how institutional receiving contexts affect trans-state political mobilization.

Several cautions and objections about multi-sited fieldwork have been advanced. First, multi-sited work tests the limits of a method usually thought to rely on deep, local knowledge of everyday interactions as a means to understand members' experience. The requisite intensity of fieldwork and linguistic competence may be difficult to achieve in multiple sites, with consequent variation in the quality of the fieldwork and the ability to make systematic comparisons between sites (Marcus 1995; Hannerz 2003). As Burawoy (2003:673) puts it, "Bouncing from site to site, anthropologists easily substitute anecdotes and vignettes for serious field work..." Similarly, Gille and Riain (2002) warn that the "methodological imperative of being there is replaced by that of chasing things around, things that are identified more by the ethnographer's interests prior to entering the field than by the field itself." These are sensible cautions, though the "field" never simply guides research (Emerson 2001). While the ethnographer's convenience and chance may intervene (Hannerz 2003), the dialectical engagement of a priori theory with encountered evidence should guide the on-going construction of field and decisions about where to focus research energies (Snow, Morrill, and Anderson 2003). It is precisely because of the dangers of stretching time and resources too thin that successful multi-sited fieldwork is even more dependent on a clear theoretical orientation and strategic site selection than work in a single site.

A second caution sounded by Marcus (1995) is that multi-sited fieldwork will lose its subaltern focus, thus weakening its potential for Critique by introducing too many differently positioned voices. This objection is unconvincing for several reasons. Researchers committed to critiquing power relations can follow the subaltern as they migrate (e.g. Nagengast and Kearney 1990; Rouse 1995). Further, subalternity is situational and relational. Migrants who are exploited by capitalists in a receiving country are often capitalist exploiters of those who stayed behind, especially when migrants return home with new wealth. The strategic manipulation of class position is an important motivation for engaging in cross-border practices and return migration in the first place (Goldring 1998; Mahler 1998). Finally, participant-observation is a methodological tool, not a political philosophy, and it is a tool available for disparate purposes. Regardless of one's ideological predispositions and view of the proper relationship between practicing social science and politics, following migrants as they travel across multiple sites is a productive way to understand their experiences.

A third objection to multi-sited fieldwork is that scientific comparative ethnography is no longer possible because the cultures of multiple sites cannot be considered discrete units (Gatewood 2000). Without discrete units, causal processes are not independent of each other and the logic of the Millian methods of agreement and difference breaks down (Ragin 1987; de Munck 2002). Seen from a different view, the linkages between sites are not the end of comparative ethnography, but rather an opportunity for its rejuvenation. Different source and destination localities can be selected precisely because they are linked by migrant networks, while still shaping migrants' experiences differently.

Another objection to comparative ethnography is the *caeteris paribus* problem that bedevils comparative study regardless of method. In non-experimental studies of social life, it is impossible to definitively isolate the effects of just one factor's addition or removal. For instance, one should not assume a given difference between two migration destinations causes variation found between migration streams sharing the same source. That connection can only be made by carefully specifying process and honestly exploring alternative accounts. It is because the Millian methods should never be applied mechanistically by simply creating a matrix of independent and dependent variables (Ragin 1987; Lieberson 1991) that multi-sited ethnographies are best positioned to tease out the influences of different ecologies on migration processes by explaining causal mechanisms through an evidence-rich encounter with theory.

Multi-sited fieldwork also offers practical advantages for gaining access to social networks with nodes in different sites. In a study of the politics of Mexican hometown networks at an American labor union, previous fieldwork in members' Mexican sending communities was the primary means by which I gained entrée to a union suspicious of outsiders [author]. Displaying knowledge of local distinctions meaningful to members is a way to reduce the social distance between them and the ethnographer. On a number of occasions, I participated in "mental tours" of the sending region in which members tested my knowledge and reminisced about their own experiences there. For all the challenges of doing multi-sited ethnography, displayed knowledge of other sites and the people circulating among them can be a passport to entrée (see also Hannerz 2003).

The practical difficulties involved in multi-sited research, particularly when they involve multiple languages, can be resolved in part by abandoning the "lone ranger" model of fieldwork and adopting a bi- or multi-national collaborative model. Thomas and Znaniecki's *The Polish Peasant in Europe and America* (1927) is an early template. The collaborative dimension combined the advantages of insiders' intimate acquaintance with the social milieu and easier access with the advantages of outsiders' fresh perspectives and autonomy (Merton 1972).

The binational dimension enabled the researchers to examine the full range of migrants' experiences, migration's impacts on both countries, and the causes of migration from Polish push factors to U.S. pull factors. On the other hand, collaboration cannot extend the number of cases studied indefinitely without running into problems of unevenness created by differences in participants' training, theoretical orientation, and project commitment. There are inherent limits to rigorous multi-sited fieldwork, but collaboration is often the best way to approach those limits.

REMOVING NATIONAL BLINDERS

A particular idea of the field "enables certain kinds of knowledge while blocking off others [and] authorizes some objects of study and methods of analysis while excluding others" (Gupta and Ferguson 1997:4). Although the model of constructing the field as a closed local society has been discredited in both anthropology and sociology (Amselle 2002; Gille and Riain 2002), the study of international migration has long assumed an isolation of cultural units ratcheted up to a higher scale. The dominant frame for studying contemporary international migration has been what Noiriell (1991) calls the "tyranny of the national" and Wimmer and Glick Schiller (2002) call "methodological nationalism." In this nationally restricted vision, most ethnographies outside the transnationalism literature have focused exclusively on the experience of international migrants as immigrants in the United States, according to the perspective of the sociology of assimilation (e.g. Whyte 1943; Gans 1962; Gibson 1989; Lamphere 1992; Kibria 1993; Zhou and Bankston 1998). While perhaps especially acute in the United States, the problem of naturalizing the nation-state container society as the unit of analysis is endemic to the social sciences everywhere (Wimmer and Glick Schiller 2002).

Yet even the transnationalists who have adopted, though certainly not invented, the strategy of research in both sending and receiving countries (e.g. Thomas and Znaniecki 1927; Taylor 1928-1934; 1933), have tended to so intently focus on the transcendence of the nation-state's borders that they often retain national blinders in another sense. Domestic migrations frequently evince the same decoupling of locality and culture that transnationalists proclaim as evidence of new ways of "being." There is nothing inherently "transnational" about ties that create an imagined community encompassing both "here" and "there," as the same relationship reoccurs within almost any domestic or international migratory context. For example, the connections between "here" and "there" in the form of regular remittances, sending children "back home" to spend the summer with grandparents, and return migration with new ideas and customs developed in the destination site, are described as "transnation-

alism” in the Dominican-U.S. migration circuit (Pessar, 1997; Levitt 2001). Those connections are strikingly similar to ties among African-Americans in the South-North migration circuit inside the United States (Stack 1996) or among domestic “snowbird” retirees circulating back and forth between northern U.S. states and the Sun Belt (McHugh 2000). The “transnational” religious ties of international migrants (Ebaugh and Chafetz 2002; Levitt 2003) are isomorphic in many ways with the ties between early African-American migrants in Chicago and their southern places of origin (see Best 2003).

The “hometown associations” formed by international migrants sharing places of origin are considered the quintessential “transnational” institution because they are a vehicle for a wide range of collective practices linking migrants to family and townspeople who stayed behind (Liu 1998; Goldring 1998). Yet the hometown associations are simply a cross-border version of what anthropologists and historians have long known as “migrant village associations” made up of domestic migrants from rural areas settling in cities like Paris and Lima (Moch 2004; Skeldon 1980). In the 1920s, Iowan migrants to the Los Angeles area created Iowan associations that picnicked, through the 1960s, in the same public parks where Salvadoran and Guatemalan associations gather today (Waldinger and FitzGerald 2004). Mexican hometown associations in Los Angeles and Chicago also have branches in Mexico City, Guadalajara, and even the next town down the road. The original, functionalist perspective on the migrant village associations was that they were simply adaptive institutions through which peasants who had recently arrived in the city learned to navigate the strangeness of the urban milieu (Jongkind 1974). The parallel with the older view that the hometown associations of international immigrants were simply vehicles of assimilation is striking. However, hometown associations of both the domestic and international variety can be a vehicle for a kind of pluralist assimilation to a new context while still maintaining substantive ties to origin communities (FitzGerald 2008).

The on-going debate about the extent to which international migrants abroad can usefully be considered members of a “community” spanning both sending and receiving localities (Portes 1997; Levitt 2001; Waldinger and FitzGerald 2004) would be enriched by considering the different ways that claims to community membership are negotiated in contexts of domestic and international migration. That research project requires at least three field sites – the origin locality and an international and domestic satellite. My on-going fieldwork adopting such an approach examines hometown associations in major Mexican and U.S. cities formed by migrants from Arandas in the Mexican state of Jalisco. There is a remarkable similarity in the activities, goals, and discourses of these associations over the past 60 years. The use of new technologies allowing absent migrants to participate in the life of their sending commu-

nity has been described as a novel feature of the contemporary era that stimulates transborder connections (Portes et al. 1999). For example, Mexican migrants in U.S. destination cities gather to share their videos of hometown festivals celebrating migrants' return, thus creating a sense of community even among those migrants who could not return to the hometown. Yet movies shot on film were used for exactly the same purpose among Arandense migrants in the 1940s that formed "colonies" in Mexico City and Guadalajara. Migrant-sponsored modernization projects in their hometown and fund-raising visits to satellites by political and religious leaders have been basic features of both domestic and international migrant associations. As I argue in the following section, the so-called "deterritorialization" of the "transnational community" falsely implies that imagined and geographic communities were always coupled tightly. In fact, current residence is only one of many possible sources of identification with a locality.

The point is not to claim that international and domestic migrations are the same, but rather to ask how and why they are different or similar in various domains. International migration is only inherently different from domestic migration insofar as the former is political by virtue of crossing state boundaries of territory and citizenship (see Zolberg 1999). By bringing domestic migration into the same analytic frame as international migration, the international and political quality of international migration is made clear. For instance, in the Mexican case, U.S. border control efforts restrict the free flow of people within the migration circuit. On the other hand, the urban receiving context characterizing much international migration may be as important in shaping migrants' experiences as the fact that the migration is international. Ethnographies of domestic urbanization have much to offer the study of international migration, or what might be called "international urbanization." In both cases, the experience of being a stranger stimulates recourse to hometown ties for access to all kinds of practical and emotional resources. With its ability to contextualize and show fine-grained processes, ethnography is well positioned to tease out the influences of political boundaries and urban ecologies, but only if it removes its national blinders to reframe the field of study to include multiple sites in sending and receiving countries.

GENERALIZING FROM THE PARTICULAR

Ethnography's capacity to show process in fine-grained detail and to open black boxes to show mechanisms is an undisputed strength of the method. Ethnography is also particularly well suited at describing and explaining the articulation of macro structures with members' lived experience (Comaroff and Comaroff 1992), micro-interactions (Blumer 1969), and a

deep appreciation of members' meanings (Emerson 2001). That same strength inherently limits the ability of the ethnographer to study a wide range of cases intensively (Goodwin and Horowitz 2002). A commonly held view is that ethnographies can only be ideographic because they are case studies (Blumer 1969 [1939]). How, then, can ethnographers hope to make general arguments about anything other than their field site, much less about macro processes of globalization and transnationalization floating high above?

According to sociologist of immigration Alejandro Portes (1997), all case studies are descriptive of specific instances. They do not identify issues or problems in need of explanation, identify explanatory factors, or link with other predictive statements. Case studies fulfill only one of his four elements required to construct "theory." According to this view, the ethnographic case studies that launched the transnationalism literature were what Eckstein (1975) calls "plausibility probes," which established whether something exists empirically that should be taken up theoretically and tested with quantitative measures (Guarnizo, Portes, and Haller 2003).

Case studies are not limited to ethnographies, however. Even a complete census of a country can be conceptualized as a case study of a particular place at a particular time - for example, the case of the United States in 2000 (see Ragin and Becker 1992). Carefully selected case studies employing a wide variety of methods – from the ethnographic to the quantitative – have been used to generate new theoretical insights and test existing theories (Eckstein 1975).

The extended case method first advanced by the Manchester School of anthropology (Gluckman 1961) and developed in sociology by Michael Burawoy (1991) offers a more ambitious alternative to the descriptive case study by showing how a single case can yield theoretical leverage. In any scientific research program, there is a set of "core" postulates. Surrounding the core is an "outer belt" of secondary postulates that explain outcomes the core postulates do not predict. If multiple ad hoc qualifications are necessary to explain anomalies, the research program is degenerative. If the secondary postulates can be revised to explain anomalous outcomes and predict new facts, the research program progresses (Lakatos 1978). A single case study that successfully explains an anomaly by developing a secondary postulate protects the core of the research program from negation and provides an ethnographer with justifiable claims to generalize based on the program's enhanced explanatory capability. While the social sciences have few "mature" research programs at a meta-theoretical level, the concept of the research program has proved useful both in describing historical shifts in social science and prescribing how to do it (Ball 1976).

The dominant research program in the sociology of immigration analyzes “assimilation” or “integration” (Morawska 2003a). Ethnographies have pushed the assimilation program forward by showing that the different domains of assimilation (e.g. cultural, structural, marital) described by Gordon (1964) are not always mutually reinforcing, and in fact, can be at odds with each other. Specifically, economic assimilation, in the sense of upward mobility, can actually be increased through ethnic retention. In Gibson’s (1988) ethnographic study of Punjabi Sikh immigrants and their children’s high school experiences in a small town in central California, she found Sikh students performed well despite their parents’ low occupational status, financial resources, and levels of education. Her narrative emphasizes the ways in which Sikhs selectively acculturate to America in order to achieve educational success. For example, Sikh parents encourage their children to learn English and study hard in American schools at the same time as they construct and maintain thick ethnic boundaries with non-Sikhs in domains like marriage and religion.

Similarly, Zhou and Bankston (1998) mix ethnographic and quantitative school testing data to argue that Vietnamese students in a poor neighborhood of New Orleans performed well in school despite their impoverished material circumstances and low human capital when they became deeply involved in family and Vietnamese Catholic institutions that discouraged the adoption of the putatively “oppositional culture” of African American youth in the neighborhood. Water’s (1999) study of West Indians and African Americans in New York City further refines these arguments by studying a context where immigrants are racially lumped together with marginalized natives. She shows that West Indians who successfully telegraph their immigrant status are rewarded by white employers and teachers who are more favorably inclined towards foreign, rather than native-born, blacks. This advantage tends to be lost in the second generation, however, as the racial lumping of native blacks and children of West Indians blurs national-origin differences.

These three studies are important works in the “segmented assimilation” literature that argues that the specific segment of society to which persons assimilate strongly influences their life chances (Portes and Zhou 1993; Portes and Rumbaut 2001). These works also refine the social stratification research program, historically built around an analysis of individualistic and socioeconomic factors like class and educational background, by demonstrating that ethnic forms of social capital must be taken into account to explain socioeconomic status in multiethnic settings.

How can these studies be so important in refining the assimilation program when they look at slivers of three populations - Punjabi Sikhs, Vietnamese, and West Indians - that even taken together, are only a tiny proportion of contemporary U.S. immigrants? The studies adopt the

logic of the crucial case in that they naturally approach the conditions of a well-designed experiment to test a theory (Eckstein 1975). It is commonly held that Asians tend to do well on educational measures in the United States relative to other immigrant groups because of their generally higher levels of human capital. The Punjabi Sikh and Vietnamese cases are perfect tests of this proposition, because they are generally low in human capital yet generally do well in school (Gibson 1988; Zhou and Bankston 1998). The case of West Indians in New York shows the limits of ethnic retention in the face of racial lumping. Collectively, the works make a strong argument for refining the assimilation program given the diversity of national origin groups and settlement areas involved.

EMPIRICAL REPRESENTATIVENESS

The question still remains how ethnographers know if what they find are just “outliers” on the great graph of social life. Like practitioners of analytic induction and grounded theory, extended case methodologists differentiate their attempts to generalize from the logic of quantitative methods (Glaser and Strauss 1967; Katz 1997; Burawoy 1998). The case study is a way to make claims of “societal significance” rather than “statistical significance” (Burawoy 1991:281), where the former refers to the development of ideas of theoretical and practical import and the latter refers to the finding that an association of two variables is not the result of random variation. Pummeled by colleagues oriented towards quantitative measurement and sampling issues, some ethnographer sociologists have tried to change the terms of the debate by arguing representativeness is irrelevant (Burawoy 1998).

Unfortunately, the extended case method by itself does not solve the problem of generalizing from a particular. If the case is just a product of rare conjuncture, the research program is not threatened. For example, if workers only participated in their own exploitation under non-coercive regimes in the single Chicago factory Burawoy (1979) studied, that one case would hardly represent a serious challenge to classic Marxist theory emphasizing coercive production regimes. The “societal significance” Burawoy find in a single case cannot be completely divorced from the question of “statistical significance.” Unusual cases like a revolution need not be typical in any sense to have strong societal significance, but mundane cases like a small group of immigrants’ socioeconomic mobility require some degree of typicality to be socially significant. The ethnographer must demonstrate the particular case is relevant to a larger set of cases if the anomaly resolved is to be considered a significant advance for the research program.

There are at least three complementary strategies for assessing representativeness (see Hammersley 1992). The first is collaboration via contemporaneous or serial ethnographies that capture a greater range of variation than is possible in one researcher's project. For example, Levitt (2003) conducted research on the role of religion in contemporary "transnational life" by working with colleagues in India, Ireland, Brazil, and the Dominican Republic. The second strategy is using existing statistics to assess the degree of representativeness of a case, as ethnographers often do using census data (e.g. Guarnizo et al. 1999). The third is combining ethnographic and survey evidence gathered either on one's own (Kyle 2000) or in collaboration. The on-going Mexican Migration Project "ethnosurveys" (Massey 1987) of more than 100 migrant sending communities, co-directed by demographer Douglas Massey and anthropologist Jorge Durand, are a premier example of this sort of collaboration.

Armed with quantitative data on how representative a case is of a larger category, it is possible to convincingly adopt another strategy for developing a crucial case (Eckstein 1975). Knowing that a case is highly atypical can be grounds for generalizing if the case is an extreme crystallization of some theoretically significant phenomenon. If a theoretical prediction does not apply to the extreme case, it is unlikely to apply anywhere. For instance, Halle (1984) defends his choice of a specific chemical plant in New Jersey to generalize about the relationship of the contemporary American working class to the middle class based on the plant workers' high wages, automated jobs, and high rates of home ownership. If workers in the most privileged ranks thought of themselves as "working" rather than "middle class," it stood to reason that less privileged workers would think of themselves as working class as well. Ethnography is obviously not a method of making statistical generalizations, but rather than dismiss quantitative concerns out of hand, ethnographers would do well to situate their studies in ways that strengthen claims to both empirical representativeness and theoretical significance.

WHEN ETHNOGRAPHY WORKS BEST IN A RESEARCH PROGRAM

The utility of using a single case or small set of cases to advance a research program is positively related to the degree of the theory's determinism and inversely related to the scope of the theory. According to a Popperian (1968) logic of deterministic laws, a single case of negation is not a fatal blow to the research program if a secondary postulate consistent with the core explains the anomaly. But Popperian formulations are deliberately made to be easier to falsify with a few negative cases than probabilistic theories. If "laws" are conceived in probabilistic terms (Berk 1988), as they generally are even in the grander versions of social scientific theory, particular negative cases can still be useful for advancing general theoretical claims under two conditions. Negative cases are most useful when the gap is large between the theoretical prediction and the outcome and an examination of the case is the basis of expanding a theory's range of explanation (Emigh 1997). Research programs are not negated simply by the discovery of disconfirming evidence, but rather when competing research programs offer greater explanatory power (Lakatos 1978). Thus, a single ethnographic study cannot disprove a research program, but to the extent that the case refines an existing program or contributes to a competing program, an ethnographic study can make a theoretical contribution that indirectly warrants claims applicable beyond the cases studied.

Ethnographies are less suited to falsify grander, even ahistorical, theories, like the theories of neoclassical economics, new economics of migration, and cumulative causation seeking to explain the generation and persistence of migration across many contexts (Massey 1993). The inherently limited range of ethnographic cases means they are poorly suited vehicles for trying to reconfigure these broader theories, even if ethnographic studies do generate important insights into relevant processes and raise questions leading to more general formulations. Case studies are most useful in pushing forward theories that are restricted in their historical scope, for example, the "segmented assimilation" thesis that seeks to account for the experience of the contemporary second generation of American immigrants. Theoretically oriented ethnographic work is thus most useful when it is close to the scale of the theory it seeks to refine.

CONCLUSIONS

The goal of this paper has not been an exhaustive review of all major methodological issues facing ethnographers of migration. Such a review would closely mirror general issues in ethnography. Other critical issues recurrent in ethnographies of migration have been analyzed elsewhere, including discussions of the ethnographer's role as researcher and citizen (Wacquant and Bourdieu 2000; Coutin 2002) and ethnic outsider or insider (Waters 1999; Baca Zinn 2001). Nor are the issues discussed here the exclusive domain of ethnographies of migration. The argument that demonstrating some degree of representativeness is fundamental to the elaboration of research programs using anomalous case analysis is equally applicable to the extended case method in and out of migration studies. The imperative is the same whether elaborating programs in assimilation or Marxist understandings of production regimes. Likewise, the problem of national blinders pervades the social sciences. The same blinders that have led migration researchers to restrict their gaze to the experience of immigrants, or to ignore the relationships between international and domestic migration, lead to methodologically suspect practices every day (Wimmer and Schiller 2002). For example, studies in the United States often are assumed to have universal relevance.

The issue of multi-sited ethnography in the study of migration also extends to the most parochial studies. Following the same informant around throughout the day is a multi-sited ethnography writ small. The "extended-place method" (Duneier 1999) has a multi-sited component as well. What I advocate here is more specific: intensive research in several connected sites selected for their potential theoretical yield. The object of this comparative ethnography is not only to follow people as they move, but also to understand the influences of different kinds of boundary crossings and ecologies on their experiences in multiple domains.

REFERENCES

- Akeroyd, F. M. 1986. "A Challenge to the Followers of Lakatos." *The British Journal for the Philosophy of Science* 37(3):359-62.
- Aminzade, Ronald. 1992. "Historical Sociology and Time." *Sociological Methods and Research* 20(4):456-80.
- Amselle, Jean-Loup. 2002. "Globalization and the Future of Anthropology." *African Affairs* 101:213-29.
- Appadurai, Arjun. 1991. "Global Ethnoscapes: Notes and Queries for a Transnational Anthropology." Pp. 191-210 in *Recapturing Anthropology*, ed R. Fox. Santa Fe, NM: School of American Research Press.
- Baca Zinn, Maxine. 2001. "Insider Field Research in Minority Communities." Pp. 159-66 in *Contemporary Field Research: Perspectives and Formulations*, ed Robert M. Emerson. Prospect Heights, IL: Waveland Press.
- Ball, Terence. 1976. "From Paradigms to Research Programs: Toward a Post-Kuhnian Political Science." *American Journal of Political Science* 20(1):151-77.
- Basch, Linda, Nina Glick Schiller, and Cristina Szanton Blanc. 1994. *Nations Unbound: Transnational Projects, Postcolonial Predicaments and the Deterritorialized Nation-State*. Langhorne, PA: Gordon and Breach.
- Berk, Richard. 1988. "Causal Inference for Sociological Data." Pp. 155-72 in *The Handbook of Sociology*, ed Neil J. Smelser. Newbury Park: Sage.
- Bertaux, Daniel and Martin Kohli. 1984. "The Life Story Approach: A Continental View." *Annual Review of Sociology* 10:215-37.
- Best, Wallace. 2003. "'The South in the City': Southern Migrants and the Rise of an African American Religious Diaspora in Migration-Era Chicago." Presented at the conference on "Repositioning North American Migration History: New Directions in Modern Continent Migration and Citizenship," Princeton University, March 15.

- Blumer, Herbert. 1969 [1939]. "An Appraisal of Thomas and Znaniecki's *The Polish Peasant in Europe and America*." Pp. 117-26 in *Symbolic Interactionism: Perspective and Method*, Herbert Blumer. Englewood Cliffs, NJ: Prentice-Hall.
- . 1969. *Symbolic Interactionism: Perspective and Method*. Englewood Cliffs, NJ: Prentice-Hall.
- Brettell, Caroline B. 2000. "Theorizing Migration in Anthropology." Pp. 97-136 in *Migration Theory: Talking across Disciplines*, eds Caroline B. Brettell and James F. Hollifield. New York: Routledge.
- Burawoy, Michael. 2003. "Revisits: An Outline of a Theory of Reflexive Ethnography." *American Sociological Review* 68(5):645-79.
- , ed. 2000. *Global Ethnography: Forces, Connections, and Imaginations in a Postmodern World*. Berkeley: University of California Press.
- . 1998. "The Extended Case Method." *Sociological Theory* 16(1):4-33.
- , ed. 1991. *Ethnography Unbound: Power and Resistance in the Modern Metropolis*. Berkeley: University of California Press.
- . 1979. *Manufacturing Consent: Changes in the Labor Process under Monopoly Capitalism*. Chicago: University of Chicago Press.
- Comaroff, John and Comaroff, Jean. 1992. *Ethnography and the Historical Imagination*. Boulder, CO: Westview Press.
- Coutin, Susan B. 2002. "Reconceptualizing Research: Ethnographic Fieldwork and Immigration Politics in Southern California." Pp. 108-27 in *Practicing Ethnography in Law: New Dialogues, Enduring Methods*, eds June Starr and Mark Goodale. New York: Palgrave.
- de Munck, Victor C. 2002. "Contemporary Issues and Challenges for Comparativists: an Appraisal." *Anthropological Theory* 2(1):5-19.
- Douglass, William A. 1984. *Emigration in a South Italian Town: An Anthropological History*. New Brunswick: Rutgers University Press.
- Duneier, Mitchell. 1999. *Sidewalk*. New York: Farrar, Straus and Giroux.

- Ebaugh, Helen R. and Janet S. Chafetz. 2002. *Religion across Borders: Transnational Immigrant Networks*. Walnut Creek, CA: Altamira Press.
- Eckstein, Harry. 1975. "Case Study and Theory in Political Science." Pp. 79-137 in *Handbook of Political Science*, Vol. 7, eds Fred I. Greenstein and Nelson W. Polsby. Reading, MA: Addison-Wesley.
- Emerson, Robert M., ed. 2001. *Contemporary Field Research: Perspectives and Formulations*. 2nd ed. Prospect Heights, IL: Waveland Press.
- Emigh, Rebecca J. 1997. "The Power of Negative Thinking: The Use of Negative Case Methodology in the Development of Sociological Theory." *Theory and Society* 26:649-84.
- Favell, Adrian. 2001. "Migration, Mobility and Globaloney: Metaphors and Rhetoric in the Sociology of Globalisation." *Global Networks* 1(4):389-98.
- FitzGerald, David. 2008. "Colonies of the Little Motherland: Membership, Space, and Time in Mexican Migrant Hometown Associations." *Comparative Studies in Society and History* 50:145-169.
- . 2004. "Beyond 'Transnationalism': Mexican Hometown Politics at an American Labor Union." *Ethnic and Racial Studies* 27(2):228-47.
- . 2000. *Negotiating Extra-Territorial Citizenship: Mexican Migration and the Transnational Politics of Community*. La Jolla: Center for Comparative Immigration Studies, University of California, San Diego.
- Foner, Nancy. 2000. "Anthropology and the Study of Immigration." Pp. 49-53 in *Immigration Research for a New Century*, eds Nancy Foner, Rubén G. Rumbaut, and Steven J. Gold. New York: Russell Sage.
- Gans, Herbert J. 1962. *The Urban Villagers: Group and Class in the Life of Italian-Americans*. New York: Free Press of Glencoe.
- Gatewood, J. B. 2000. "Distributional Instability and the Units of Culture." *Ethnology* 38(4):293–304.
- Gibson, Margaret A. 1988. *Accommodation without Assimilation: Sikh Immigrants in an American High School*. Ithaca: Cornell University Press.

- Gille, Zsuzsa and Sean O. Riain. 2002. "Global Ethnography." *Annual Review of Sociology* 28:271-96.
- Glaser, Barney G. and Anselm L. Strauss. 1967. *The Discovery of Grounded Theory: Strategies for Qualitative Research*. Chicago: Aldine de Gruyter.
- Glazer, Nathan and Daniel P. Moynihan. 1964. *Beyond the Melting Pot*. Cambridge, MA: M.I.T. Press.
- Glick Schiller, Nina. 2003. "The Centrality of Ethnography in the Study of Transnational Migration." Pp. 99-128 in *American Arrivals: Anthropology Engages the New Immigration*, ed Nancy Foner. Santa Fe, NM: School of American Research Press.
- Glick Schiller, Nina, Linda G. Basch, and Cristina Blanc-Szanton, eds. 1992. *Towards a Transnational Perspective on Migration: Race, Class, Ethnicity, and Nationalism Reconsidered*. New York: New York Academy of Sciences.
- Gluckman, Max. 1961. "Ethnographic Data in British Social Anthropology." *Sociological Review* 9:5-17.
- Goldring, Luin. 1998. "The Power of Status in Transnational Social Fields." *Comparative Urban and Community Research* 6:165-95.
- Goodwin, Jeff and Ruth Horowitz. 2002. "Introduction: The Methodological Strengths and Dilemmas of Qualitative Sociology." *Qualitative Sociology* 25(1):33-47.
- Gordon, Milton M. 1964. *Assimilation in American Life*. New York: Oxford University Press.
- Guarnizo, Luis E., Alejandro Portes, and William J. Haller. 2003. "Assimilation and Transnationalism: Determinants of Transnational Political Action among Contemporary Migrants." *American Journal of Sociology* 108(6):1211-48.
- Guarnizo, Luis E., Arturo I. Sánchez, and Elizabeth M. Roach. 1999. "Mistrust, Fragmented Solidarity, and Transnational Migration: Colombians in New York City and Los Angeles." *Ethnic and Racial Studies* 22(2):367-96.
- Gupta, Akhil and James Ferguson. 1997. *Anthropological Locations: Boundaries and Grounds of a Field Science*. Berkeley: University of California Press.
- Halle, David. 1984. *America's Working Man: Work, Home, and Politics among Blue-Collar Property Owners*. Chicago: University of Chicago Press.

- Hammersley, Martyn. 1992. *What's Wrong With Ethnography? Methodological Explorations*. London: Routledge.
- Hannerz, Ulf. 2003. "Being There ... and There ... and There! Reflections on Multi-Site Ethnography." *Ethnography* 4(2):201-16.
- . 1998. "Transnational Research." Pp. 235-56 in *Handbook of Methods in Anthropology*, ed H. R. Bernard. Walnut Creek, CA: Altamira Press.
- Haydu, Jeffrey. 1998. "Making Use of the Past: Time Periods As Cases to Compare and As Sequences of Problem Solving." *American Journal of Sociology* 104(2):339-71.
- Held, David and Anthony G. McGrew. 2000. *The Global Transformations Reader: An Introduction to the Globalization Debate*. Malden, MA: Polity Press.
- Hsu, Madeline Y. 2000. *Dreaming of Gold, Dreaming of Home: Transnationalism and Migration between the United States and South China, 1882-1943*. Stanford, CA: Stanford University Press.
- Jongkind, Fred. 1974. "A Reappraisal of the Role of Regional Associations of Lima, Peru." *Comparative Studies in Society and History* 16(4):471-82.
- Katz, Jack. 1997. "Ethnography's Warrants." *Sociological Methods and Research* 25(4):391-423.
- Kearney, Michael. 1995. "The Local and the Global: The Anthropology of Globalization and Transnationalism." *Annual Review of Anthropology* 24(2):547-65.
- Kibria, Nazli. 1993. *Family Tightrope: The Changing Lives of Vietnamese Americans*. Princeton, NJ: Princeton University Press.
- Kivisto, Peter. 2001. "Theorizing Transnational Immigration: A Critical Review of Current Efforts." *Ethnic and Racial Studies* 24(4):549-77.
- Kyle, David. 2000. *Transnational Peasants: Migrations, Networks, and Ethnicity in Andean Ecuador*. Baltimore: Johns Hopkins University Press.
- Laguerre, Michel S. 1998. *Diasporic Citizenship: Haitians in Transnational America*. New York: St. Martin's Press.
- Lakatos, Imre. 1978. *The Methodology of Scientific Research Programmes*. Cambridge: Cambridge University Press.

- Lamphere, Louise. 1992. *Structuring Diversity: Ethnographic Perspectives on the New Immigration*. Chicago: University of Chicago Press.
- Levitt, Peggy. 2003. "'You Know, Abraham Was Really the First Immigrant': Religion and Transnational Migration." *International Migration Review* 37(3):847-74.
- . 2001. *The Transnational Villagers*. Berkeley: University of California Press.
- Lieberson, Stanley. 1992. "Small N's and Big Conclusions: An Examination of the Reasoning in Comparative Studies Based on Small Numbers of Cases." Pp. 105-18 in *What Is a Case? Exploring the Foundations of Social Inquiry*, eds Charles C. Ragin and Howard Becker. Cambridge: Cambridge University Press.
- Liu, Hong. 1998. "Old Linkages, New Networks: The Globalization of Overseas Chinese Voluntary Associations and Its Implications." *The China Quarterly* 155(September):582-609.
- Mahler, Sarah J. 1998. "Theoretical and Empirical Contributions toward a Research Agenda for Transnationalism." Pp. 64-102 in *Transnationalism From Below*, eds Michael P. Smith and Luis E. Guarnizo. New Brunswick, NJ: Transaction.
- Marcus, George E. 1995. "Ethnography in/of the World System: the Emergence of Multi-Sited Ethnography." *Annual Review of Anthropology* 24:95-117.
- Massey, Douglas S. 1987. "The Ethnosurvey in Theory and Practice." *International Migration Review* 21(4):1498-522.
- Massey, Douglas S., Joaquin Arango, Graeme Hugo, Ali Kouaouci, Adela Pellegrino, and J. E. Taylor. 1993. "Theories of International Migration: A Review and Appraisal." *Population and Development Review* 19(3):431-66.
- McHugh, Kevin E. 2000. "Inside, Outside, Upside Down, Backward, Forward, Round and Round: a Case for Ethnographic Studies in Migration." *Progress in Human Geography* 24(1):71–89.
- Merton, Robert K. 1972. "Insiders and Outsiders: A Chapter in the Sociology of Knowledge." *The American Journal of Sociology* 78(1):9-47.
- Moch, Leslie P. 2004. "Migration and the Nation: The View from Paris." *Social Science History* 28(1):1-18.

- Morawska, Ewa. 2003a. "Disciplinary Agendas and Analytic Strategies of Research on Immigration and Transnationalism: Challenges of Interdisciplinary Knowledge." *International Migration Review* 37(3):611-30.
- . 2003b. "Immigrant Transnationalism and Assimilation: A Variety of Combinations and a Theoretical Model They Suggest." Pp. 133-76 in *Integrating Immigrants in Liberal Nation-States*, eds Christian Joppke and Eva Morawska. London: Palgrave.
- Nagengast, Carole and Michael Kearney. 1990. "Mixtec Ethnicity: Social Identity, Political Consciousness, and Political Activism." *Latin American Research Review* 25(2):61-91.
- Noiriel, Gérard. 1991. *La Tyrannie du National. Le droit d'asile en Europe: 1793-1993*. Paris: Calmann-Lévy.
- Nyíri, Pál. 2002. "Chinese in Hungary and Their Significant Others: A Multi-Sited Approach to Transnational Practice and Discourse." *Identities* 9(1):69-86.
- Ostergaard-Nielsen, Eva. 2003. "The Politics of Migrants' Transnational Political Practices." *International Migration Review* 37(3):760-87.
- Pessar, Patricia R., ed. 1997. *Caribbean Circuits: New Directions in the Study of Caribbean Migration*. New York: Center for Migration Studies.
- Popper, Karl R. 1968. *The Logic of Scientific Discovery*. 2nd ed. New York: Harper & Row.
- Portes, Alejandro. 2003. "Conclusion: Theoretical Convergences and Empirical Evidence in the Study of Immigrant Transnationalism." *International Migration Review* 37(3):874-93.
- Portes, Alejandro. 1997. "Immigration Theory for a New Century: Some Problems and Opportunities." *International Migration Review* 31(4):799-825.
- Portes, Alejandro, Luis E. Guarnizo, and Patricia Landolt. 1999. "The Study of Transnationalism: Pitfalls and Promise of an Emergent Research Field." *Ethnic and Racial Studies* 22(2):217-37.
- Portes, Alejandro and Rubén G. Rumbaut. 2001. *Legacies: The Story of the Immigrant Second Generation*. Berkeley: University of California Press.

- Portes, Alejandro and Min Zhou. 1993. "The New Second Generation: Segmented Assimilation and Its Variants among Post-1965 Immigrant Youth." *Annals of the American Academy of Political and Social Science* 530:74-96.
- Ragin, Charles C. 1987. *The Comparative Method: Moving Beyond Qualitative and Quantitative Strategies*. Berkeley: University of California Press.
- Ragin, Charles C. and Howard Becker, eds. 1992. *What Is a Case? Exploring the Foundations of Social Inquiry*. Cambridge: Cambridge University Press.
- Richards, Audrey I. 1939. *Land, Labour and Diet in Northern Rhodesia: An Economic Study of the Bemba Tribe*. London: Oxford University Press for the International Institute of African Languages & Cultures.
- Rouse, Roger. 1995. "Questions of Identity: Personhood and Collectivity in Transnational Migration to the United States." *Critical Anthropology* 15(4):351–80.
- Sayad, Abdelmalek. 2004. "The Suffering of the Immigrant." trans. David Macey. Cambridge: Polity Press.
- Skeldon, Ronald. 1976. "Regional Associations and Population Migration in Peru: An Interpretation." *Urban Anthropology* 5:233-52.
- Smith, Robert C., 2006. *Mexican New York: The Transnational Lives of New Immigrants*. Berkeley: University of California Press.
- Snow, David A., Calvin Morrill, and Leon Anderson. 2003. "Elaborating Analytic Ethnography: Linking Fieldwork and Theory." *Ethnography* 4(2):181-200.
- Stack, Carol. 1996. *Call to Home: African Americans Reclaim the Rural South*. New York: Basic Books.
- Taylor, Paul S. 1928-1934. *Mexican Labor in the United States*. Berkeley, CA: University of California Press.
- . 1933. *A Spanish-Mexican Peasant Community: Arandas in Jalisco, Mexico*. Berkeley: University of California Press.
- Thomas, William I. and Florian Znaniecki. 1927. *The Polish Peasant in Europe and America*. New York: Knopf.

- Tsuda, Takeyuki. 2003. *Strangers in the Ethnic Homeland: Japanese Brazilian Return Migration in Transnational Perspective*. New York: Columbia University Press.
- Urry, John. 2000. "Mobile Sociology." *British Journal of Sociology* 51(1):185-203.
- Wacquant, Loïc and Pierre Bourdieu. 2000. "The Organic Ethnologist of Algerian Migration." *Ethnography* 1(2):173-82.
- Waldinger, Roger and David FitzGerald. 2004. "Transnationalism in Question." *American Journal of Sociology* 109(5):1177-95.
- Warner, W. L. and Leo Srole. 1945. *The Social Systems of American Ethnic Groups*. New Haven: Yale University Press.
- Waters, Mary C. 1999. *Black Identities: West Indian Immigrant Dreams and American Realities*. New York: Russell Sage Foundation.
- Whyte, William F. 1955. *Street Corner Society: The Social Structure of an Italian Slum*. 2nd ed. Chicago: University of Chicago Press.
- Willis, Paul and Mats Trondman. 2000. "Manifesto for Ethnography." *Ethnography* 1(1):5-16.
- Wimmer, Andreas and Nina Glick Schiller. 2002. "Methodological Nationalism and Beyond: Nation-State Building, Migration, and the Social Sciences." *Global Networks* 2(4):301-34.
- Wirth, Louis. 1928. *The Ghetto*. Chicago: University of Chicago Press.
- Yancey, William, Richard Juliani, and Eugene Erikson. 1976. "Emergent Ethnicity: A Review and Reformulation." *American Sociological Review* 41(3):391-403.
- Zhou, Min and Carl L. Bankston. 1998. *Growing Up American: How Vietnamese Children Adapt to Life in the United States*. New York: Russell Sage Foundation.
- Zolberg, Aristide R. 1999. "Matters of State: Theorizing Immigration Policy." Pp. 71-93 in *The Handbook of International Migration: The American Experience*, eds Charles Hirschman, Philip Kasinitz, and Josh DeWin